




PERSONAL INFORMATION


Andrea Canil



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Sex M | Date of birth 28/02/1983 | Nationality Italian

WORK EXPERIENCE

3/07/2017 - now

Web Marketing Manager

Fishouse Web Agency, Piazza della Serenissima, 20, 31033 Castelfranco Veneto TV

- Development and idealisation of web marketing strategies
- Development, idealisation and implementation of editorial plans (facebook, twitter, pinterest, google+)
- Blog copywriting
- Setting and management of Facebook Ads

Business or sector Digital Marketing

15/01/2015 – 28/06/2017

Digital Marketing Manager and Ecommerce Manager

GITAB, Via Buse 3, Resana (TV), Italy

www.gitab.it

- Web site development,
- Ecommerce management
- Copywriter for ecommerce texts and news,
- SEO analysts,
- Enterprise's digital identity analysis,
- Management of social media profiles (Facebook, G+, LinkedIn, Twitter, Pinteres),
- Web marketing and advertising (Facebook Ads and Google Adwords)

Business or sector plumbing, heating and hydronic solutions sector, Social Media Manager

15/01/2015 – 28/06/2017

Social Media Manager

Edizioni Aurelia, Via Roma 52 int 4, Asolo (TV)

- Developed social media strategies to promote the company's events and publications
- Conceptualized and implemented company' s social media strategy
- Managed company's Facebook account
- Analyzed reviewed and reported on promotional campaign effectiveness to maximize results

Business or sector publishing industry

01/03/2013 – 01/10/2014

Project management assistant, Website copywriter and Social Media Manager.

IEurope, Cavaso del Tomba (TV), Veneto, Italy.

<https://www.facebook.com/pages/IEurope/>

- European funds monitoring,
- Project development assistant,
- Project management assistant,
- Customer relationship management,
- Partner organizations management,
- Website editor and updates,
- Social media manager (Production of content for Facebook and Twitter).

Business or sector European funding consulting

11/06/2012 – 08/09/2012 **Intern in European Funds Consulting**
Gianandrea Salvestrin, Cavaso del Tomba (TV), Veneto, Italy.
<http://gianandreasalvestrin.weebly.com/>

- European funds monitoring,
- Project Development assistant,
- Project Management assistant.

07/09/2009 – 30/06/2010 **Business or sector** European funds consulting
Student's Tutor

University of Trento, Trento, Trentino Alto Adige, Italy

- Students guidance and assistance via front-desk and emails,
- Secretarial work.

1/05/2007 – 31/12/2008 **Business or sector** Public Sector
Internship at Intesa Programmatica D'Area Diapason

IPA Diapason, Asolo (TV), Veneto, Italy

<http://www.intesadiapason.it/>

- Data research and analysis,
- Secretarial work,
- Events planning.

Business or sector Public Sector

EDUCATION AND TRAINING

01/10/2008 – 20/03/2014 **Master Degree in European and International Studies** EQF 7

University of Trento, Trento, Trentino alto adige, Italy

The entire course was taught in English and it required to reach a C1 English level in order to graduate

- French level B2 required in order to graduate,
- Elements of International and European law,
- European Policies and Law,
- Economics of European integration Advanced Course,
- European and International Politics Advanced Course,
- European and International History,
- Sociology of Globalization.

04/09/2010 – 31/12/2010 **CELAB (Canada and European Union as Laboratories) Study Exchange** EQF 7

Carleton University, Ottawa, Ontario, Canada

Here the courses I attended and successfully passed during my study exchange:

- Canadian Political Environment,
- Canadian Society,
- Constitutional Politics in Canada.

0/09/2003 – 20/03/2008 **Bachelor Degree in European Integration and Politics** EQF 6

University of Padova, Padova, Veneto, Italy

Here some of the courses I attended and passed during my bachelor degree:

- European Project Management,
- Political Science,
- Statistics,
- European Law.

28/08/2005 – 21/01/2006

Erasmus Exchange Programme

EQF 6

The Hague University, Den Hag, Netherlands

Courses I attended and successfully passed during my Erasmus exchange:

- European Culture,
- Elements of Culture,
- Dutch Culture.

01/09/1997 – 30/07/2003

Scientific High School Diploma

EQF 4

Liceo scientifico "Primo Levi", Montebelluna (TV), Veneto, Italy

Selection of the subjects that were taught during in high school:

- Mathematics,
- Physics,
- Biology,
- Informatics,
- Philosophy,
- English and Italian literature.

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	B2	B2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user.
Common European Framework of Reference for Languages

Communication skills

- Good communications skills, both oral and written. I acquired these skills during my university studies, especially within the English courses at the School of International Studies, which included communication skills development. Moreover thanks to my belonging to several organizations from which I had to prepare press release, reports, communication material and give public speeches, I had the chance to practice and improve my tools and ways to communicate to different target groups.
- Negotiation and mediation skills, also acquired within my English courses which included debating and negotiation skills. I had the chance to improve these skills during my period of Elected Student Representatives and within my work as bookseller.
- I have a basic knowledge of theatre acting, due to my period in my high school theatre club.

Organisational / managerial skills

- I have been the founder, member and president of several local youth volunteer organizations. As a president my duties are organising and leading the work and life the organizations, as well as keeping contacts with the public and private authorities and donors as well as with other organizations.

- Job-related skills**
- Good Customer care abilities, acquired during my work as bookseller and as Students' Tutor.
 - Average project planning and management, and knowledge of different European funding line acquired during my internship as European funding consultant.
 - Organizational and secretarial skills, acquired during my internship and during my voluntary work.
 - Advanced knowledge of Web Marketing, including both Search Engine Optimization's Copywriting and Social Media Management.

- Computer skills**
- Excellent knowledge of Openoffice tools,
 - Good knowledge of Microsoft Office tools,
 - Photoshop basic knowledge,
 - Good knowledge of Wordpress platform and website management,
 - Good knowledge of Blogspot, Wordpress blogging platforms,
 - Excellent knowledge of SEO ,
 - Excellent knowledge of Social Media Marketing,
 - Basic skills in image editing and with Gimp,
 - Basic skills in video editing with Windows Movie Maker and Pinnacle VideoSpin.

- Other skills**
- I have a strong interest in Europe, Sense of Belonging and Citizenship, especially in fostering Active Citizenship methods. I also possess a deep knowledge in these topics.
 - I use a Blog, a Facebook fan page and my twitter account to spread knowledge of the European Union and on European Issues, with simple words in order to help common to fill the so called "democratic-deficit". www.andreacaniil.eu.
 - During my internship at GITAB, and plumbing, heating and hydronic solutions sector company, I developed an interest for the renewable and sustainable energies, especially oriented to the civilian usage. I also formed myself in the government law and incentives given to those who use these green energies.

Driving licence ▪ B

ADDITIONAL INFORMATION

Presentations

- According to the Gallup Strengths Finder test, my top five strengths, which I recognise as mine, are: *Input, Learner, Individualization, Connectedness, Analytical*.

Here is a short explanation:

- **Input:** People who are especially talented in the Input theme have a craving to know more. Often they like to collect and archive all kinds of information,
- **Learner:** People who are especially talented in the Learner theme have a great desire to learn and want to continuously improve. In particular, the process of learning, rather than the outcome, excites them,
- **Individualization:** People who are especially talented in the Individualization theme are intrigued with the unique qualities of each person. They have a gift for figuring out how people who are different can work together productively,
- **Connectedness:** People who are especially talented in the Connectedness theme have faith in the links between all things. They believe there are few coincidences and that almost every event has a reason,
- **Analytical:** People who are especially talented in the Analytical theme search for reasons and causes. They have the ability to think about all the factors that might affect a situation.

For more information of Gallup strength finder: <http://strengths.gallup.com/>

- I have been an Elected Student Representative of the student attending the school of European and International Studies during the period 2008 – 2010.

Projects Here you can find a selection of European and Regional funded project I have projected, developed, implemented or participated.

- **TAPE** (*Projected, Developed and Implemented*)

Dates: 8/09/2011 – 28/09/2012

Framework: Youth in Action

Venue: Italy

A local youth project which aim was to help young people to investigate the meaning of the European motto "United in diversity" and to express their findings with photography.

- **Creating Creative European Citizens** (*Participant*)

Dates: 6/03/2010 - 13/03/2010

Framework: Youth in Action

Venue: Serbia .

A training course gathering European youth workers to discuss, exchange good practices and to propose new methods in fostering Active European Citizenship.

- **Get in Net \ Cook-Art** (*developed and implemented*)

Dates: 18/05/2009 - 27/02/2010

Framework: Regional funding "GPS Veneto con D.G.R. n. 1975/2008"

Venue: Italy

This project aimed to help immigrants to integrate in the local community using a cooking course as tool.

- **CU in 10 Years** (*responsible for the Italian implementation*)

Dates: 27/03/2009 - 17/02/2010

Framework: Youth in Action

Venues: Bulgaria, Italy, Netherlands

A democracy project involving young people coming from Bulgaria, Estonia, Denmark, Italy and The Netherlands which aimed to bridge the gap within youngsters and politician, as well to discuss the value of democracy in Europe and to discuss European Issues.



Memberships

- **AsoloReAttiva**

www.asoloreattiva.it

Position: founder and president

Role: Project Manager, Website and Content Editing, Social Media Marketing, Youth Worker.

Date: 10/12/2017