


PERSONAL INFORMATION

Andrea Canil



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 andrea.canil@gmail.com

Sex M | Date of birth 28/02/1983 | Nationality Italian

WORK EXPERIENCE

02/05/2018 -present

Social Designer and Project Manager

Kirikù Cooperativa Sociale Onlus, Via Silvio Pellico 38/1, 31044, Montebelluna (TV)

- Research and analysis for projects at the local, regional, national, European, and private levels.
- Development and drafting of comprehensive and innovative project proposals.
- Active presentation and promotion of projects at various levels.
- Administrative management, including financial management.
- Inter-institutional collaboration and coordination with authorities and partners.
- Monitoring, evaluation, and improvement of projects.

Business or sector Social Services and Assistance for Children and Disadvantaged Individuals

03/07/2017 -31/05/2018

Web Marketing Manager

Fishouse Web Agency, Piazza della Serenissima, 20, 31033 Castelfranco Veneto TV

- Development and idealisation of web marketing strategies
- Development, idealisation and implementation of editorial plans (Facebook, Twitter, Pinterest, Google+)
- Blog copywriting
- Setting and management of Facebook Ads

Business or sector Digital Marketing

15/01/2015 – 28/06/2017

Digital Marketing Manager and Ecommerce Manager

GITAB, Via Buse 3, Resana (TV), Italy

www.gitab.it

- Ecommerce management,
- Customer relations,
- Copywriter for ecommerce texts and news,
- SEO analysts,
- Enterprise's digital identity analysis,
- Management of social media profiles (Facebook, Google+, LinkedIn, Twitter, Pinteres),
- Web marketing and advertising (Facebook Ads and Google Adwords)

Business or sector plumbing, heating and hydronic solutions sector.

- 15/01/2015 – 28/06/2017 **Social Media Manager**
Edizioni Aurelia, Via Roma 52 int 4, Asolo (TV)
 - Developed social media strategies to promote the company's events and publications
 - Conceptualized and implementation of company' s social media strategy
 - Management company's Facebook account
 - Analysis, reviewed and report on promotional campaigns.**Business or sector** publishing industry
- 01/03/2013 – 01/10/2014 **Project management assistant, Website Copywriter and Social Media Manager.**
IEurope, Cavaso del Tomba (TV), Veneto, Italy.
<https://www.facebook.com/pages/IEurope/>
 - European funds monitoring,
 - Project development assistant,
 - Project management assistant,
 - Customer relations management,
 - Partner organizations' management,
 - Website editor and updates,
 - Social media manager (Production of content for Facebook and Twitter).**Business or sector** European funding consulting
- 11/06/2012 – 08/09/2012 **Intern in European Funds Consulting**
Gianandrea Salvestrin, Cavaso del Tomba (TV), Veneto, Italy.
<http://gianandreasalvestrin.weebly.com/>
 - European funds monitoring,
 - Project Development assistant,
 - Project Management assistant.**Business or sector** European funds consulting
- 07/09/2009 – 30/06/2010 **Student's Tutor**
University of Trento, Trento, Trentino Alto Adige, Italy
 - Students guidance and assistance via front-desk and emails,
 - Secretarial work.**Business or sector** Public Sector
- 1/05/2007 – 31/12/2008 **Internship at Intesa Programmatica D'Area Diapason**
IPA Diapason, Asolo (TV), Veneto, Italy
<http://www.intesadiapason.it/>
 - Data research and analysis,
 - Secretarial work,
 - Events planning.**Business or sector** Public Sector

01/10/2008 – 20/03/2014	<p>Master Degree in European and International Studies</p> <p>University of Trento, Trento, Trentino alto adige, Italy</p> <p>The entire course was taught in English and it required to reach a C1 English level in order to graduate</p> <ul style="list-style-type: none"> • French level B2 required in order to graduate, • Elements of International and European law, • European Policies and Law, • Economics of European Integration Advanced Course, • European and International Politics Advanced Course, • European and International History, • Sociology of Globalization. 	EQF 7
04/09/2010 – 31/12/2010	<p>CELAB (Canada and European Union as Laboratories) Study Exchange</p> <p>Carleton University, Ottawa, Ontario, Canada</p> <p>Here the courses I attended and successfully passed during my study exchange:</p> <ul style="list-style-type: none"> • Canadian Political Environment, • Canadian Society, • Constitutional Politics in Canada. 	EQF 7
0/09/2003 – 20/03/2008	<p>Bachelor Degree in European Integration and Politics</p> <p>University of Padova, Padova, Veneto, Italy</p> <p>Here some of the courses I attended and passed during my bachelor degree:</p> <ul style="list-style-type: none"> • European Project Management, • Political Science, • Statistics, • European Law. 	EQF 6
28/08/2005 – 21/01/2006	<p>Erasmus Exchange Programme</p> <p>The Hague University, Den Hag, Netherlands</p> <p>Courses I attended and successfully passed during my Erasmus exchange:</p> <ul style="list-style-type: none"> • European Culture, • Elements of Culture, • Dutch Culture. 	EQF 6
01/09/1997 – 30/07/2003	<p>Scientific High School Diploma</p> <p>Liceo scientifico "Primo Levi", Montebelluna (TV), Veneto, Italy</p> <p>Selection of the subjects that were taught during in high school:</p> <ul style="list-style-type: none"> • Mathematics, • Physics, • Biology, • Informatics, • Philosophy, • English and Italian literature. 	EQF 4

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	B2	B2	A2	A2	A2

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user.
Common European Framework of Reference for Languages

Communication skills

- Good communications skills, both oral and written. I acquired these skills during my university studies, especially within the English courses at the School of International Studies, which included communication skills development. Moreover, thanks to my belonging to several organisations from which I had to prepare press releases, reports, communication material and give public speeches, I had the chance to practise and improve my communication tools and understanding of how to communicate to different target groups.
- Negotiation and mediation skills, also acquired within my English courses which included debating and negotiation skills. I had the chance to improve these skills during my period of Elected Student Representatives.
- I have a basic knowledge of theatre acting, due to my period in my high school theatre club.

Organisational / managerial skills

- I have been the founder, member and president of several local youth volunteer organisations. As a president my duties are organising and leading the work and life the organisations, as well as keeping contacts with the public and private authorities and donors as well as with other organisations.

Job-related skills

- Good Customer care abilities, acquired during my previous works.
- Average project planning and management, and knowledge of different European funding line acquired during my internship as European funding consultant.
- Organisational and secretarial skills, acquired during my internship and during my voluntary work.
- Advanced knowledge of Web Marketing, including both Search Engine Optimization Copywriting and Social Media Management.

Computer skills

- Excellent knowledge of Openoffice tools,
- Good knowledge of Microsoft Office tools,
- Photoshop basic knowledge,
- Good knowledge of Wordpress platform and website management,
- Good knowledge of Blogspot, Wordpress blogging platforms,
- Excellent knowledge of SEO ,
- Excellent knowledge of Social Media Marketing,
- Basic skills in image editing and with Gimp,
- Basic skills in video editing with Windows Movie Maker and Pinnacle VideoSpin.

Driving licence ▪ B

ADDITIONAL

INFORMATION

Presentations

- According to the Gallup Strengths Finder test, my top five strengths, which I recognise as mine, are: *Input, Learner, Individualization, Connectedness, Analytical*.

Here a short explanation:

- **Input:** People who are especially talented in the Input theme have a craving to know more. Often they like to collect and archive all kinds of information,
- **Learner:** People who are especially talented in the Learner theme have a great desire to learn and want to continuously improve. In particular, the process of learning, rather than the outcome, excites them,
- **Individualization:** People who are especially talented in the Individualization theme are intrigued with the unique qualities of each person. They have a gift for figuring out how people who are different can work together productively,
- **Connectedness:** People who are especially talented in the Connectedness theme have faith in the links between all things. They believe there are few coincidences and that almost every event has a reason,
- **Analytical:** People who are especially talented in the Analytical theme search for reasons and causes. They have the ability to think about all the factors that might affect a situation.

For more information of Galloup strenght finder:<http://strengths.gallup.com/>

Memberships

AVIS - Asolo (Associazione Volontari Italiani Sangue)

Italian Association of Blood Volunteers, is a nonprofit organization dedicated to promoting voluntary and free blood donation in Italy.

Position: Member of the council

Asolo ReAttiva

(An organization aiming at involving young people in cultural activities)

www.asolareattiva.it

Position: founder and president

Role: Project Manager, Website and Content Editing, Social Media Marketing, Youth Worker.

Pro Loco Asolo

(An organization aiming to promote the local territory of Asolo)

Position: member of the council

Date: 20/09/2023

